Herity Network

WHITEPAPER

V 1.0

Herity Network

Herity Network $HER is the new generation token on the Binance Smart Chain Network. We all know that sometimes the Binance Smart Chain Network can contain from time to time projects that can be labeled scams and rug pulls and this has lead us to create a new kind of crypto currency, that is fully legal, as well as by backed by two legal entities, a company, an NGO and a doxed and experienced team. Sometimes we can find scams on the Binance Smart Chain Network and at the moment it is getting harder and harder to gain the trust of investors.

We are at a crucial time in our history where traditional structures are falling apart because they are based on unsustainable principles of hierarchy and centralization of power. The recent health and economic crisis has shown the inherit weaknesses of traditional systems that were long considered stable and unbreakable. As new problems arise, new solutions will surface and we at $HER believe that the cryptocurrency universe is a breeding ground for new, decentralized, innovative and community-led systems that are sure to bring coherent responses to the world's most difficult issues.

This is a superb opportunity for those who want to participate in creating a better world, we can now do so in a cryptocurrency domain.

Herity Network is an non-profit organization that allows charitable donations to be made with crypto-currencies on its blockchain-based platform that provides transparent and immutable records of donations. At the same time $HER investors will be able to provide pre-seed financing to crypto start-ups and become early birds in great future blockchain projects.

Rather than having a third party charity doing the charity, our community and team volunteers will be out and about doing the hard work and donating to charities and places chosen by the community, this will all be live and on video for the holders to view.

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Key Fundraising Statistics:

Overall giving grew 4.1% over the past year, the 6th consecutive year of growth.

Overall giving growth

☐ 2021   ☐ 2020

Online giving grew by 12.1% over the past year.

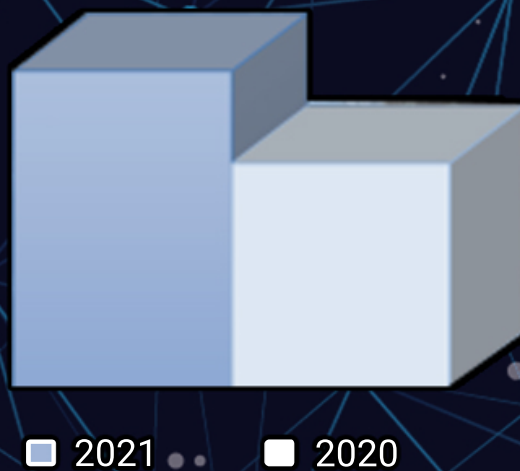### Online giving growth

☐ 2021   ☐ 2020

45% of worldwide donors are enrolled in a monthly giving program

2021

2020

41% of worldwide donors give in response to natural disasters.

■ 2021   ■ 2020

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Missions related to international affairs experienced a 19.2% increase in overall donations over the past year. Environmental issues and medical research were the next most popular causes with donors.

31% of offline-only first-time donors are retained for over a year, versus 25% of online-only first-time donors.

30% of annual giving happens in December, with about 10% of all annual donations coming in the last three days of the year.

We are participating in fruitful discussions with charitable organizations, educating them about the cryptocurrency space, and opening the gate for real-world charitable endeavors to embrace the blockchain. Through passive transaction fees and active giving, $HER exposes charitable causes to a world of untapped capital, and the crypto audience to a world of good.

Founded by the community and for the community, we take pride in our collective mission. We support each other and other communities, and we have fun doing it. We share transparent information with each other and the community. We are organized, cohesive, and all push in the same direction.

Our platforms

The crypto/blockchain early stage projects crowdfunding platform. We are searching for the next unicorn. Holding $HER every investor can provide pre-seed funding to brilliant crypto/blockchain early stage projects. Any project can ask to be listed on our platform and the $HER team reviews nominations and preselects recipients based on pre-determined criteria (TBA) and a vetting process. Once listed the investors can provide $HER funds to the selected projects.

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The Charity management platform, will be a first-of-its-kind marketplace that will put together Charities and organizations/Individual. This platform will allow Enterprises, Charities to receive, transfer and manage funds and donation in a transparent way. Donations or $HER funds will be able to get traced all the way to aspecific project or person, for full transparency and accountability. This platform will allow transfer amounts all built-in on top of the Herity Network framework.

There will be also special CSR programs for large Enterprises, allowing them to fulfill their charity goals. As a community built around Corporate Social Responsibility (CSR), Herity Network will constantly integrate the charity aspect in all our intangible and tangible offerings and use cases. Moving forward, our chosen charities will continue to evolve as we get more input from the community, and we partner with key individuals to maximize efficacy.

NFT Charity marketplace. In recent months, Non-Fungible Tokens (NFTs) have been taking the world by storm. In brief, NFTs are multimedia art that has been tokenized in the blockchain. One intrinsic offering that we have been stablishing since Herity Network"s inception is our NFT drops. 90% of our NFT marketplace profits will go towards charitable donations. We plan to attract world-renowned artists to sell their NFT trough our market place.
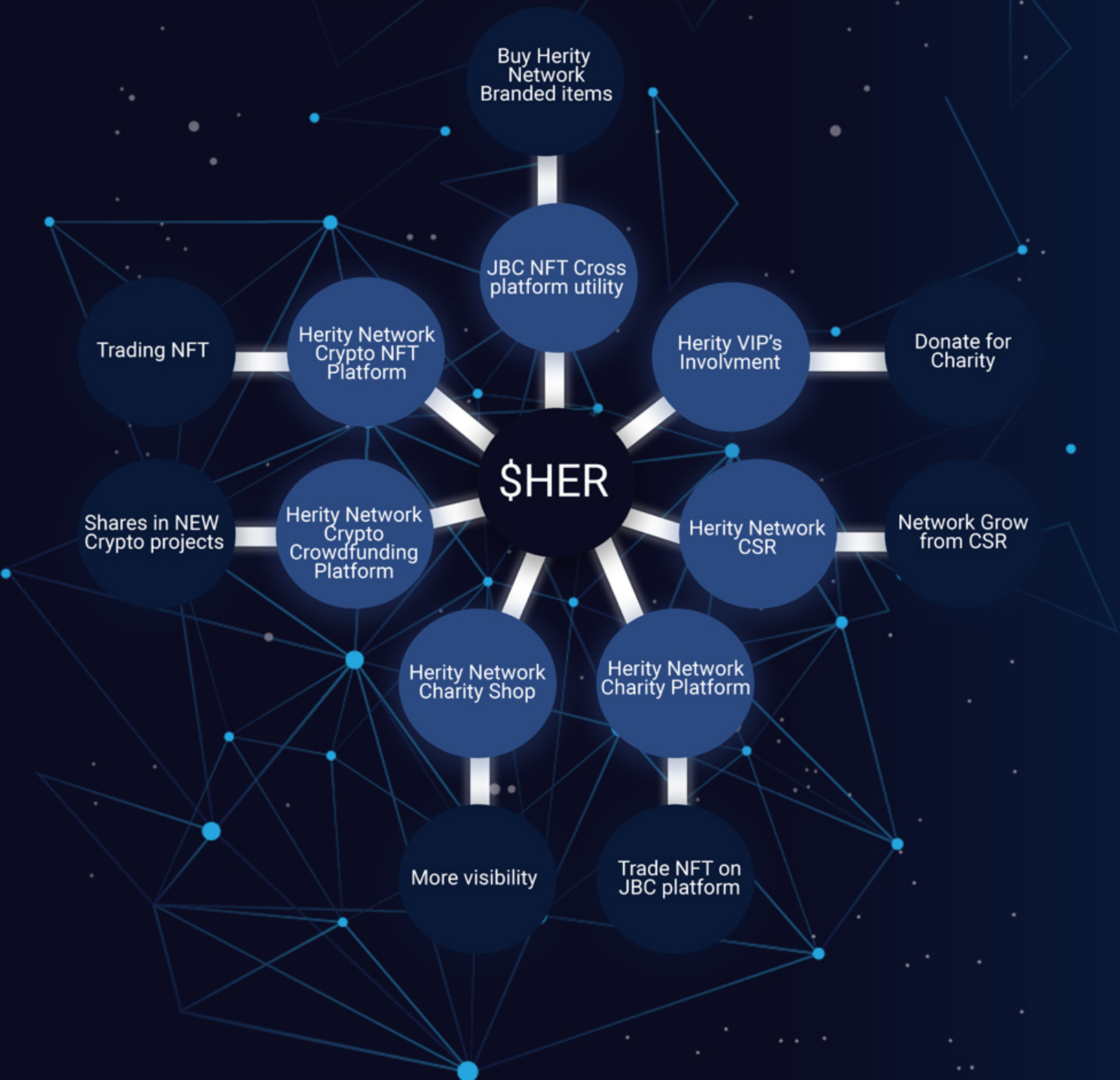
To join the movement & make an impact, the investors will cast a $1 in $HER vote for the favorite charity. We are committed to collective action, and with the community vote platform we empower the community to steer key activities and funding opportunities.

Our holders can nominate charities through our website around the year (charities must meet certain criteria to be eligible-TBA).The $HER team reviews nominations and preselects recipients based on pre-determined criteria. We present the preselected charities to our community and we hold a general vote. The team will pre-select the said charities but the final vote to pick the recipient will always come from our holders. The posting process on our platform will be free of charge for all causes.

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Herity Network token use

Buy Herity Network Branded items

JBC NFT Cross platform utility

Trading NFT

Herity Network Crypto NFT Platform

Herity VIP's Involvment

Donate for Charity

Shares in NEW Crypto projects

Herity Network Crypto Crowdfunding Platform

$HER

Herity Network CSR

Network Grow from CSR

Herity Network Charity Shop

Herity Network Charity Platform

More visibility

Trade NFT on JBC platform

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Tokenomics

Token name: Herity Network
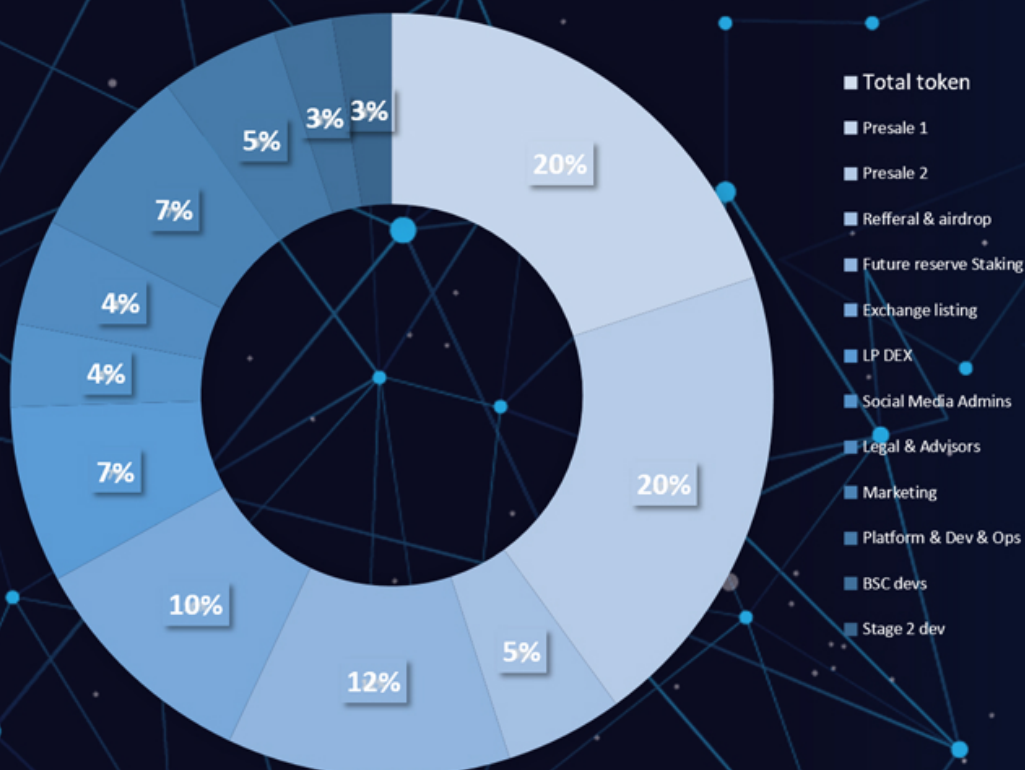
Ticker: HER

Blockchain: Binance smart chain (BEP-20)

Decimals: 18

Total supply: 100.000.000 HER

Pre-sale allocation: 40.000.000 HER

Legend:
- Total token
- Presale 1
- Presale 2
- Refferal & airdrop
- Future reserve Staking
- Exchange listing
- LP DEX
- Social Media Admins
- Legal & Advisors
- Marketing
- Platform & Dev & Ops
- BSC devs
- Stage 2 dev

Chart values: 20%, 20%, 5%, 12%, 10%, 7%, 4%, 4%, 7%, 5%, 3%, 3%

A 8% sell transaction fee goes to charity (4%) and buy back (4%).

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Vesting tokens details :

*Team tokens are locked for 12 months calculated from the first DEX launch date. Team tokens represent 15% of the total supply. These tokens will be unlocked in a gradual way in 12 months (8.33 % per month) at the end of the month.

*Presale tokens are locked for 4 months calculated from the first DEX launch date. These tokens will be unlocked in a gradual way in 4 months (25% per month) at the end of the month.

*Vesting will not be applied for airdrop tokens.

*Refferal, contest/bonus tokens will have a vesting of 6 months from the first DEX launch date.

Presale details:

Buy using BNB BEP-20

Presale 1:   Price : 1$HER = $0.025 in BNB
               Softcap 600 BNB
               Hardcap 1000 BNB

Presale 2:   Price : 1$HER = $0.035 in BNB
               Softcap 840 BNB
               Hardcap 1400 BNB

Min-Max participation per person : $200 in BNB - $5000 in BNB
Listing price : 1$HER = $0.045 in BNB

In order to preserve price stability Herity Network will provide the opportunity of staking and farming programs in our exchange partners platforms and also manual token burn. Details will be released in advance on Herity Network website.

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OUR ROADMAP

Q2 2021	Q3 2021	Q4 2021		Q1 2022	Q1 2022	Q1 2022	Q3 2022	Q4 2022
Developing the project	Herity Network site development	Start Token Sale		HER Staking Farming	Polygon (Matic) Bridge	CMC + CG	CSR Services for Corporate clients	3rd Listing on Tier 1 Exchange

Q2 2021	Q4 2021	Q4 2021	Q1 2022	Q1 2022	Q2 2022	Q4 2022	Q4 2022
Herity Network Project Gathering Team	Company foundation NGO foundation	JBC Exchange listing	JBC Cross platform utility	Herity Network Fundraising Platform	Launchpad for Crypto Projects	Charity Shop branded items	Auctions platform for NFT

Disclaimers

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The team does not recommend that any cryptocurrency should be bought, sold, or held by you. Do conduct your due diligence and consult your financial advisor before making any financial decisions. By purchasing $HER, you agree that you are not purchasing a security or investment and you agree to hold the team harmless and not liable for any losses or taxes you may incur. You also agree that the team is presenting

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