



Herity Network

WHITEPAPER

V 2.0



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Herity Network \$HER is the new generation token on the Binance Smart Chain Network. We all know that sometimes the Binance Smart Chain Network can contain from time to time projects that are labeled as scams and “rug pulls” and this has to lead us to create a new kind of cryptocurrency, that is fully legal, being backed by two legal entities, a company (SC HERITY NETWORK SRL – E.U. ID ROONRC.J40/19776/2021), an NGO and a doxed experienced team.

We are at a crucial time in our human history where traditional structures are falling apart because they are based on unsustainable principles of hierarchy and centralization of power. The recent health and economic crisis have shown the inherent weaknesses of traditional systems that were long considered stable and unbreakable. As new problems arise, new solutions will surface and, we at Herity Network, believe that the cryptocurrency universe is a breeding ground for new, decentralized, innovative, and community-led systems that are sure to bring coherent responses to the world’s most difficult issues.

This is a superb opportunity for those who want to participate in creating a better world, we can now do so in a cryptocurrency environment.

What does Herity Network plan to do?

There are 2 main “rivers” that will generate income, the volume of users, and a world-renowned exposure in the Crypto World.



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SEED Investment Platform

The crypto/blockchain early-stage projects crowdfunding platform. We are searching for the next unicorn. By holding \$HER, every investor can provide SEED funding to brilliant crypto/blockchain early-stage projects. Any project can ask to be listed on our platform, the Herity Network team will review nominations and preselects recipients based on pre-determined criteria (TBA) and a vetting process (which will involve the community, as well). Once listed, the investors can use the \$HER tokens for the selected/listed projects.

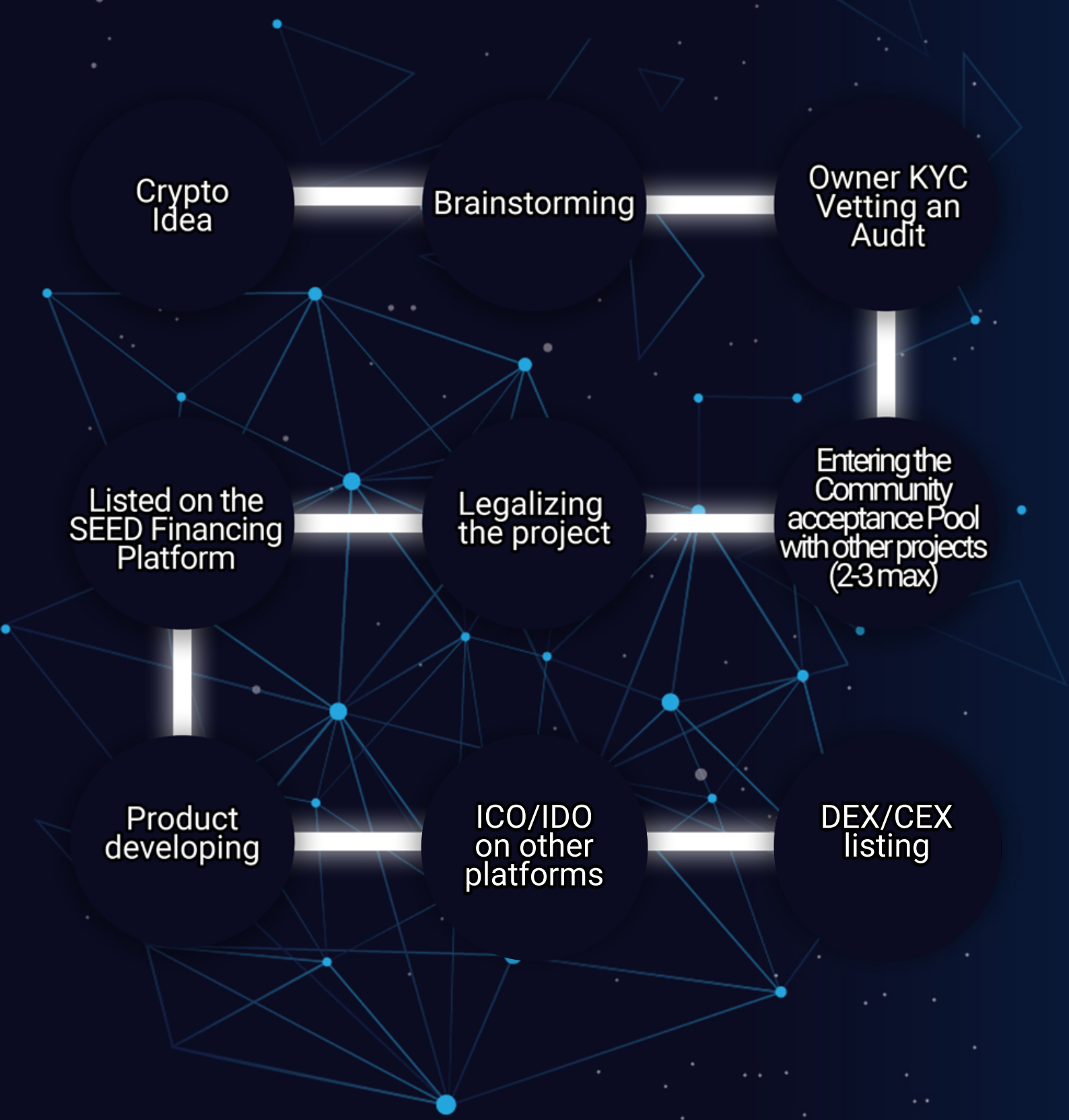
Herity Network will provide the chance to invest like a Venture Capital Investor, where the \$HER holder, can get into Crypto Start-ups as a Seed investor before their ICO or Private sale. All of the projects will be checked, vetted, audited and verified, in order to create a perfect investment opportunity for the \$HER holders. All of the new crypto projects will be listed by individuals that actually need our help.

Any early-stage Crypto project needs to be protected and cared for. Here comes the Herity Network important role, which will keep you under its "wings" until you are fully mature to "fly away", after the whole process is finished."

There will be an anti-whale system meaning that starting from a certain big amount of \$HER (TBA) the contributors will not be allowed to invest proportionally with the amount held.



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NFT marketplace

NFTs ("non-fungible tokens") are one-of-a-kind tokens that signify a specific good or asset, such as digital trading cards. They can be sold on NFT marketplaces, minted, auctioned, or used as assets in play-to-earn games that are yet to be released.

Non-fungible tokens contain within their code information that describes the properties of each token that make them different to others. A piece of digital collectibles might have coded information about individual pixels, while tokenized assets might contain ownership, size and feature details.

Each NFT has a record of transactions on-chain, from when it was created, including every time it changed hands. This means each token can be verifiably authentic and not a counterfeit – obviously a very important aspect for owners and prospective buyers.

We already have attracted world-renowned artists to sell their NFT through our marketplace and provide the \$HER token holder with an investment opportunity with lower prices.

Herity Network's web-based marketplace allows users to upload, publish, and sell their multiple chains minted NFTs. Additional benefits of this marketplace are that economic principles of supply and demand become automatically integrated into the system, allowing the community to determine the fair price of user-generated assets.

Moreover, we will provide NFT staking in third-party platforms, bringing more rewards to our contributors. Herity Network will also provide an integration with one or more Metaverse-based third-party platforms gaining more NFT utility and incentives for \$HER holders.

Very important: the NFTs bought on objects seed financing on our launchpad.

Herity Network will also integrate DeFi instruments to contribute in seed financing (synthetic assets, collateral assets, stablecoins etc.).

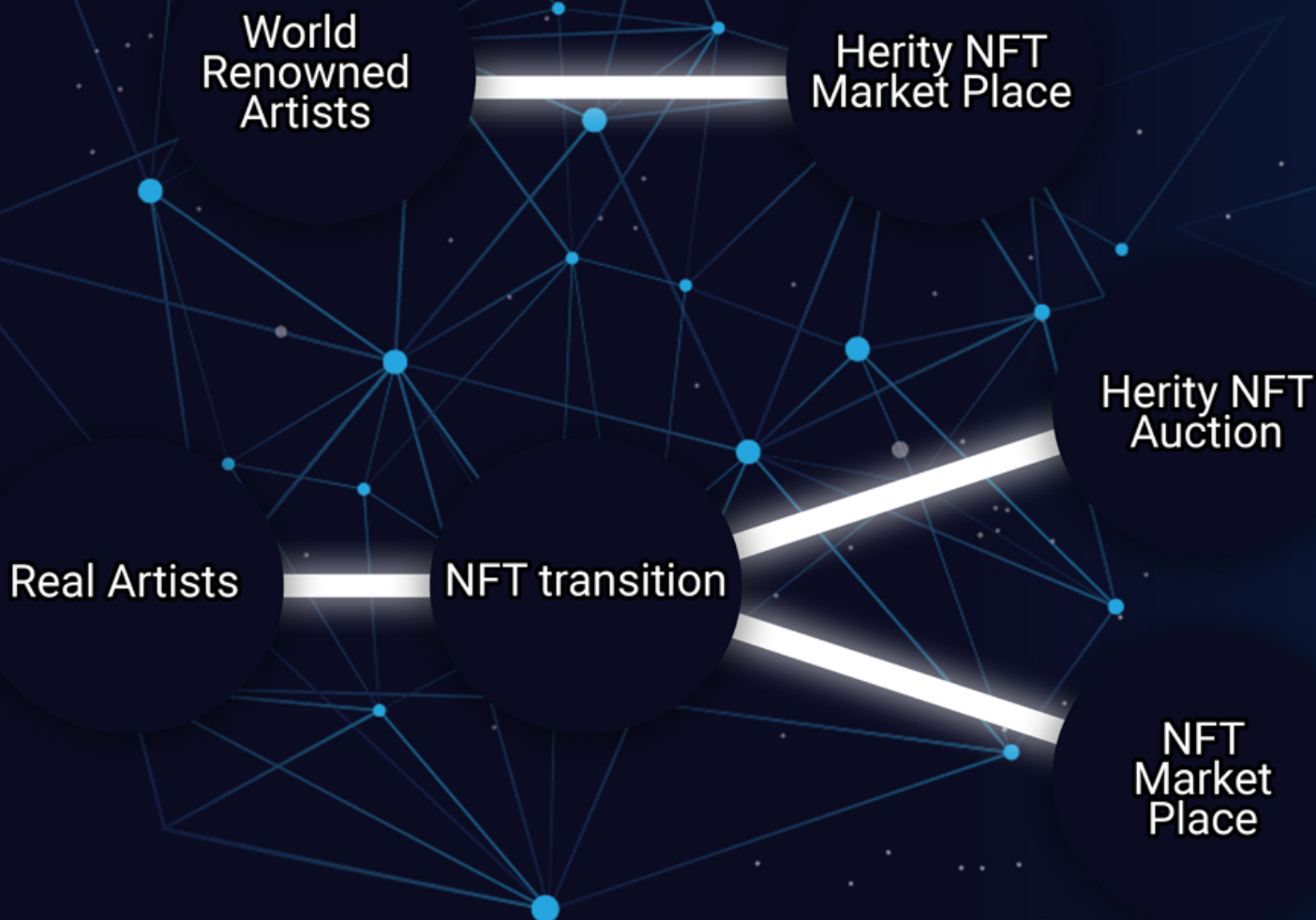


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NFT Artist Recruiting and Auction

There are a lot of real-life artists, that already have good skills in drawing, digital art, painting, photography which have not made the transition towards the NFT Market Place. Herity Network will provide support to these artists and help them towards becoming top NFT artists. The \$HER token holder will have the chance to "grab" NFT masterpieces with just a few \$. With time, Herity Network will promote and push these NFT collections to reach worldwide recognition, in order to increase their value.

Proposed process (TBD)





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Other Herity Network Platforms:

Charity Store

A place where you can buy different clothes and items, all related to the Crypto world. The \$HER Holder can customize any item at reasonable prices. We will have international shipment contracts in order to lower the transport costs. All profits will be sent towards Charity.

The Charity management platform will be a first-of-its-kind marketplace that will put together Charities and organizations/Individuals. This platform will allow Enterprises / Charities to receive, transfer and manage funds and donations in a transparent way. Donations or \$HER tokens will be able to get traced all the way to a specific project or person, for full transparency and accountability. This platform will allow transfer amounts all built-in on top of the Herity Network framework.

There will be also special Corporate Social Responsibility (CSR) programs for large Enterprises, allowing them to fulfill their charity goals. As a community built around Corporate Social Responsibility (CSR), Herity Network will constantly integrate the charity aspect in all our intangible and tangible offerings and use cases. Moving forward, our chosen charities will continue to evolve as we get more input from the community, and partner with key individuals to maximize efficiency.

Herity Network will have a Non-Profit Organization that allows charitable donations to be made with crypto-currencies on its blockchain-based platform that provides transparent and immutable records of donations. At the same time, \$HER investors will be able to provide pre-seed financing to crypto start-ups and become early "birds" in great future blockchain projects.

Rather than having a third-party charity doing the charity, our community and team volunteers will be out and about doing the hard work and donating to charities and places chosen by the community, this will all be live and on video for the holders to view.



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Key Fundraising Statistics:

Overall giving grew 4.1% over the past year, the 6th consecutive year of growth.

Overall giving growth



2021 2020

Online giving grew by 12.1% over the past year.

Online giving growth



2021 2020

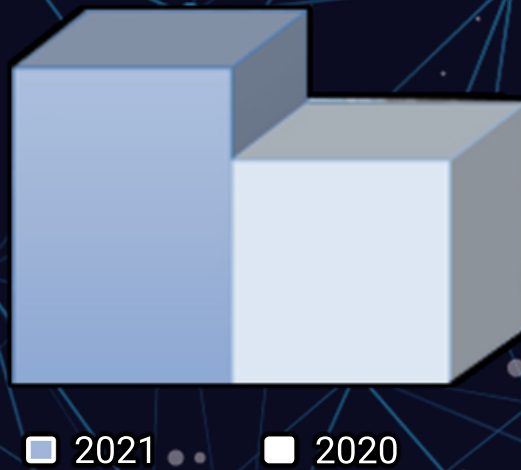


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45% of worldwide donors are enrolled in a monthly giving program



41% of worldwide donors give in response to natural disasters.





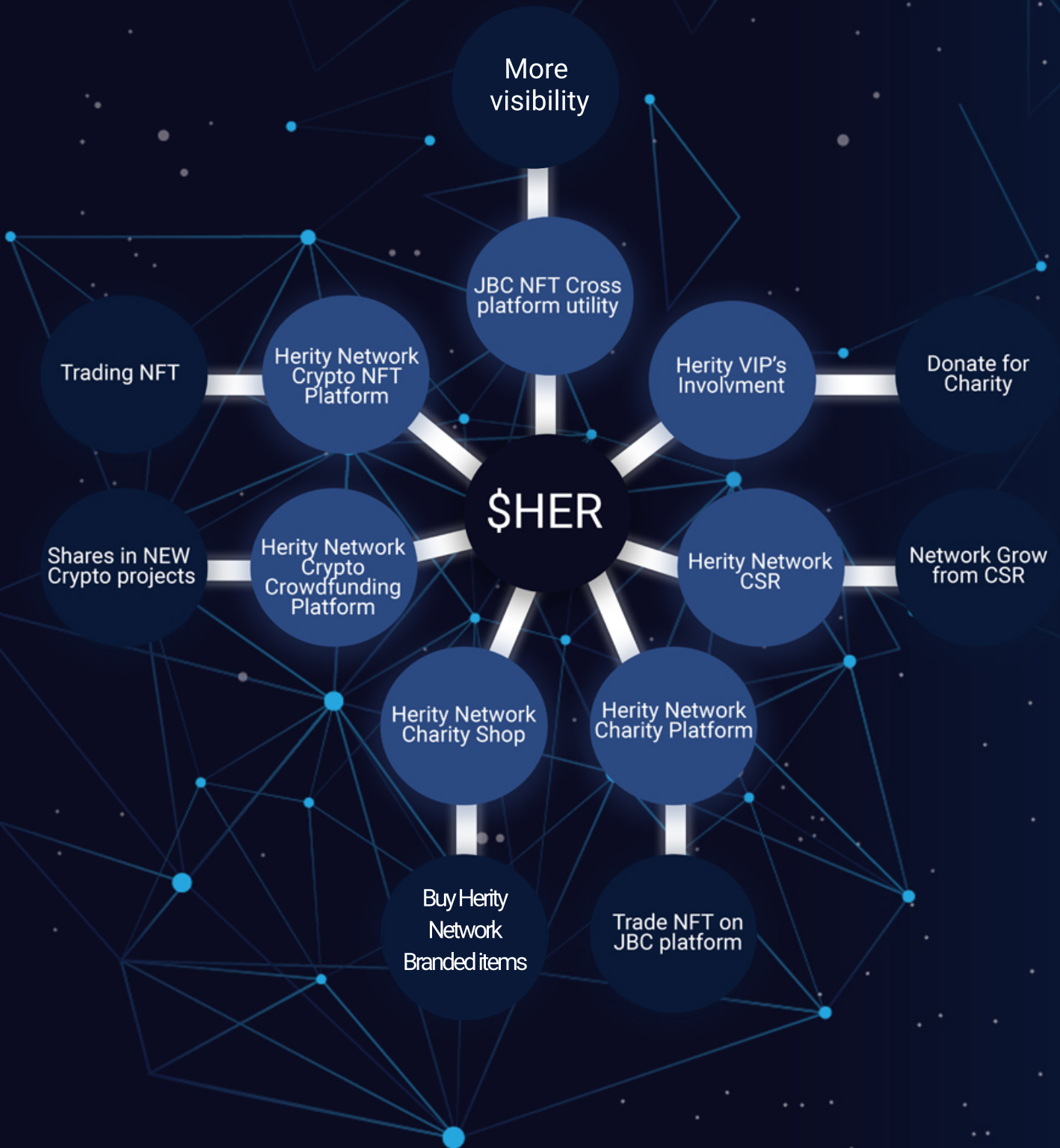
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Missions related to international affairs experienced a 19.2% increase in overall donations over the past year. Environmental issues and medical research were the next most popular causes with donors. 31% of offline-only first-time donors are retained for over a year, versus 25% of online-only first-time donors. 30% of annual giving happens in December, with about 10% of all annual donations coming in the last three days of the year. We are participating in fruitful discussions with charitable organizations, educating them about the cryptocurrency space, and opening the gate for real-world charitable endeavors to embrace the blockchain. Through passive transaction fees and active giving, \$HER exposes charitable causes to a world of untapped capital, and the crypto audience to a world of good. Founded by the community and for the community, we take pride in our collective mission. We support each other and other communities, and we have fun doing it. We share transparent information with each other and the community. We are organized, cohesive, and all push in the same direction.



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Herity Network token use





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Tokenomics

Token name: Herity Network

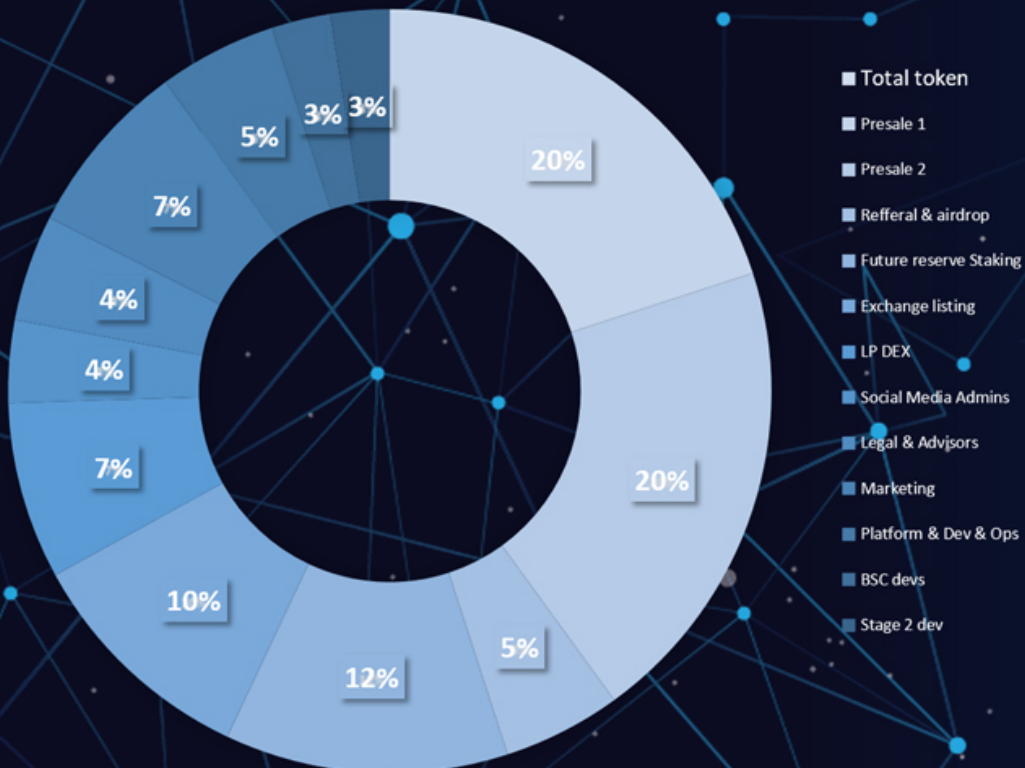
Ticker: HER

Blockchain: Binance smart chain (BEP-20)

Decimals: 18

Total supply: 100.000.000 HER

Pre-sale allocation: 40.000.000 HER



A 8% sell transaction fee goes to charity (4%) and buy back (4%).



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Vesting tokens details :

*Team tokens are locked for 12 months calculated from the first DEX launch date. Team tokens represent 15% of the total supply. These tokens will be unlocked in a gradual way in 12 months (8.33 % per month) at the end of the month.

*Presale tokens are locked for 4 months calculated from the first DEX launch date. These tokens will be unlocked in a gradual way in 4 months (25% per month) at the end of the month.

*Vesting will not be applied for airdrop tokens.

*Refferal, contest/bonus tokens will have a vesting of 6 months from the first DEX launch date.

Presale details:

Buy using BNB BEP-20

Presale 1: Price : 1\$HER = \$0.025 in BNB
Softcap 600 BNB
Hardcap 1000 BNB

Presale 2: Price : 1\$HER = \$0.035 in BNB
Softcap 840 BNB
Hardcap 1400 BNB

Min-Max participation per person : \$200 in BNB - \$5000 in BNB
Listing price : 1\$HER = \$0.045 in BNB

In order to preserve price stability Herity Network will provide the opportunity of staking and farming programs in our exchange partners platforms and also manual token burn. Details will be released in advance on Herity Network website.



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the token “as is” and is not required to provide any support or services. You agree that by purchasing or exchanging \$HER tokens you may not claim any tax, fee, reward or any transaction or activity from Herity Network, nor any of the Herity Network team members, nor any other third-party. Any functionality of the Herity Network platform, the \$HER Token as well as the Herity Network project mentioned within the present whitepaper is of purely technical nature and not related to any legal claim of a \$HER token holder.

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